



# ARIZONA SPORTS COMPLEX NEWSLETTER

I believe coaching can be one of the most difficult jobs as we work with young athletes and parents in highly emotional conditions. We keep score, and because of that, our work is often measured week to week and results are expected immediately. We are measured day to day on the performance of our teams, how well they play, how much they play, and where they play. Now on top of that, we can also add parents with different expatiations, long hours, and little to no pay.

When it comes to coaching, there are plenty of reasons not to coach youth sports these days and believe me this job is not for everyone because its not a job... it's a calling. I believe that as a coach myself and with the group of coaches I have the privilege to lead, we must have the right mindset. If we don't, we fail our players, our teams, our program, and our community.



Every time we coach, we have the opportunity to have a huge impact in the lives of our players, both positively and negatively. We are faced with moments of success and failure, and with calls from officials both good and bad. Our words and actions in these situations can stick with our players forever.

Every player we coach, we leave a lasting impact. There is no way around this; as a coach we will influence every player we encounter. I challenge myself as well as my coaches....What will your influence be on your teams? Will it be something positive and encouraging that strengthens your athletes and serves them throughout life? Will it be a more rewarding experience for you and your players? If not... then Coaching Youth Sports is not for you.

These things are important, and therefore our Coaches at ASC and myself believe in these 10 reasons to coach:

1. You love kids. If you don't love kids, you should not be coaching.
2. You want to be a positive role model, something kids so desperately need. Many coaches don't fully realize the impact they can have on kids' lives. It can be huge, and lifelong.
3. You love the game and want to pass that love on to kids. Spread the joy of playing a sport you love!
4. You've seen coaches who are not doing it right and you want to do your part to correct that. It's frustrating to stand or sit on the sidelines and see coaches who are clueless about motivating, challenging, and encouraging kids. Maybe it's time for you to step up and help!
5. You want to show kids that hard work and fun can go hand-in-hand. They are not mutually exclusive.
6. Although your job is not to solely please the parents, you do care about helping them understand how they can be a positive voice in their kids' sports experience. Youth sports are just as much a learning experience for parents as for kids. Your example and positive voice can help them as much as their kids.
7. You are tired of hearing about abusive coaches and want to be part of a changing tide. You've seen that coach, either on your side of the field or court or on the opponent's side. Instead of complaining, BE the change you want to see.
8. You love competition and winning, but not more than you love to see young players develop. Every coach wants to win, but youth sports coaches need to have as their number one priority the development of young athletes, both in character and in skill.
9. You don't care about the money. A youth sports coach will never make a lot of money, and most of them are volunteers. If you can happily donate a ton of time, then go for it!
10. You want to be part of a child's youth sports experience. It is about being a teacher, not only of the X's and O's of a sport, but about life, about optimism, about persistence, and about character.

We are not perfect and don't have all the answers, but we live by these and we care about your child's development on and off the field.

We also want to take a moment to congratulate last week's Character Card Winners! Great Job to all the players!

🏆 **S. Specker U8 Crew Coach Berna**

🏆 **L. Kuljanin U8 Red Bulls Coach Sal**

🏆 **A. Schneider U10 Valencia Coach Riggs**

🏆 **S. Green U12 Everton Coach Riggs**

🏆 **M. Leonard U12 Hull City Coach Cassidy**

🏆 **K. Gillman U14 Emploi FC Coach Ryan**

🏆 **A. Gillman U14 Emploi FC Coach Ryan**

If you didn't get your prize, please stop by the front desk to pick it up next time you're here.

Thank you for taking the time to read our newsletter and if you haven't checked out our summer camps, please visit our website today.

Respectfully,

George Archuleta

ASC Director Youth Soccer

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