



#301 - 460 Nanaimo Street, Vancouver, BC V5L 4W3

MAY 2018

Dear Future Supporter,

RE: BURNABY LAKERS JUNIOR LACROSSE

The 2018 Burnaby Junior Lakers would like to introduce you to our club and offer you the opportunity to secure a sponsorship package with us for our 2018 season which is set to begin soon.

As you may know, the Burnaby Junior Lakers Lacrosse Club operates an elite five-year box lacrosse program specifically committed to developing lacrosse players between the ages of 17 and 21. The program is comprised of three teams: the Junior "A", Junior B "Tier 1" and Junior B "Tier 2". Many of these exceptionally talented players will perfect their skills with the Burnaby Lakers and go on to be drafted into the Western Lacrosse Association (WLA) or the National Lacrosse League (NLL). We are particularly proud of our players who earn university scholarships for their athletic abilities and use the opportunity to further their advanced education.

The Burnaby Junior Lakers Lacrosse Club is recognized and respected by the lacrosse community provincially, nationally and internationally, given its cherished history, tradition and past accomplishments, including eighteen Minto Cup appearances and eight Minto Cup Championships throughout club history. Many of our Junior Lakers are successful graduates of a vibrant Burnaby Minor Lacrosse Association consisting of approximately 500 players aged 4 to 16. The Junior Lakers are committed to carrying on the good work done by the minor league by representing Burnaby in an exemplary manner, developing our athletes to be role models both on the floor and in the community.

None of this could be possible without the generous support of sponsors. Our Burnaby Lakers Lacrosse Club is a non-profit organization whose success is dependent upon local community support. We are looking for corporate sponsors of all types and sizes to join us for our upcoming season where sponsorship funding goes directly to our teams. By partnering with us, your company will be profiled as a business leader in the Lower Mainland, as an active supporter of our community. You will be reaching a large audience of lacrosse fans, introducing your product or service, encouraging them to support your business.

Please find attached the outline of our 2018 Sponsorship Program - we need your support to help us achieve our goal of playing in the Minto Cup. We invite you to join us as we embark on this exciting season where we make Burnaby proud together!

Thank you, in advance, for your consideration.

Sincerely,

Brad Hara

President, Burnaby Lakers Junior Lacrosse Club
jrlakerslax@gmail.com / 604.727.8125

Burnaby Junior Lakers Lacrosse Club ♦ 2018 Sponsorship Program

Diamond Sponsor

\$2500 (\$3500 value)

- Company name printed on two players' jerseys (home & away)
- Business logo or name on game day sponsor board
- Public address recognition at every home game
- Business logo link to your business website on Burnaby Lakers webpage
- 6 Home game season passes

Platinum Sponsor

\$1500 (\$2500 value)

- Company name printed on one player's jerseys (home & away)
- Business logo or name on game day sponsor board
- Public address recognition at every home game
- Business logo link to your business website on Burnaby Lakers webpage
- 4 Home game season passes

Gold Sponsor

\$1250 (\$1000 value)

- Company name printed on one player's jerseys (home & away)
- Business logo or name on game day sponsor board
- Public address recognition at every home game
- Business logo link to your business website on Burnaby Lakers webpage
- 2 Home game season passes

Silver Sponsor

\$500

- Company name printed on one player jersey (home or away)
- Business logo or name on game day sponsor board
- Public address recognition at every home game
- Business logo link to your business website on Burnaby Lakers webpage
- 2 Home game season passes

Bronze Sponsor

\$250

- Business logo or name on game day sponsor board
- Public address recognition at every home game
- Business logo posted on Burnaby Lakers webpage
- 2 Game day passes valid for any one home game

Team Supporter

\$50-\$249

- Our eternal gratitude when you donate any amount between \$50 - \$249!

Burnaby Junior Lakers Lacrosse Club ♦ 2018 Sponsorship Form

Company Name: _____

Street Address: _____

City: _____ **Province:** _____ **Postal Code:** _____

Contact Person: _____ **Title:** _____

Email: _____ **Phone:** _____

Signature: _____

Sponsorship Package:

- | | | |
|---|--|--|
| <input type="checkbox"/> Diamond \$2500 | <input type="checkbox"/> Platinum \$1500 | <input type="checkbox"/> Gold \$1250 |
| <input type="checkbox"/> Silver \$500 | <input type="checkbox"/> Bronze \$250 | <input type="checkbox"/> Team Supporter \$ _____ |

Payment Amount Enclosed: _____

Business Card Enclosed: _____

Comments or Questions: _____

Please make cheques payable to:

Burnaby Lakers Junior Lacrosse Club

Return this completed form and your sponsor's cheque to:

*Burnaby Lakers Junior Lacrosse Club
#301 – 460 Nanaimo Street
Vancouver BC V5L 4W3*

The Burnaby Lakers Junior Lacrosse Club thanks you for your support!

Burnaby Junior Lakers Lacrosse Club ♦ 2018 Advertising Opportunity

We have an **exciting, unique advertising opportunity** for our supporters! If you wish to have your business profiled along the boards at our home arena at the Bill Copeland Sports Centre*, we have 5 spots for rent that are allotted to Burnaby Junior Lakers supporters. These 5 spots are on a first come, first served basis and a discount is available to Diamond and Platinum Sponsors.

Your advertising investment is:

\$2500 for 12 months rental (plus the cost of advertising)

We also offer, at no extra charge, the opportunity for any sponsor to set up a booth in the lobby of the Bill Copeland Arena. Arrive 1 hour before game time to set up. Show our fans what you have to offer!

**Bill Copeland Sports Centre has twin arenas, 2,000-seat spectator capacity, ice skating & other ice sports (fall/winter), dry-floor season (spring/summer), meeting room rentals, food service; 73,000-sq.-ft. space available for conventions, consumer shows, and banquets. In 2011, a new 17,000 square foot portable maple wood lacrosse floor was installed.*

- I am interested in advertising on the boards!
 - I am a Diamond Sponsor (10% discount)
 - I am a Platinum Sponsor (10% discount)
 - I do not qualify for a discount

Payment Amount Enclosed: _____

Business Card Enclosed: _____

Please make cheques payable to:

Burnaby Lakers Junior Lacrosse Club

Return this completed form and your sponsor's cheque to:

Burnaby Lakers Junior Lacrosse Club

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