



## VICTORIA SHAMROCKS LACROSSE CLUB EST. 1950

Mann Cup Champions 1955, 1957, 1979, 1983, 1997, 1999, 2003, 2005, 2015

### **COMMUNICATIONS INTERNSHIP**

#### **Abstract:**

The student should have a passion for writing, communications, social media along with an interest in sports.

#### **Rough Scope of Responsibilities**

- Press releases
- Website content
- Player bios
- Social media content
- Help organize press conferences
- Game day previews
- Game recaps
- Duties as assigned

#### **Requirement**

- Personable
- Hard worker and organized
- Passionate and energetic
- Microsoft Office
- Working independently
- Working on deadlines
- Eye for detail
- Communications and writing skills

#### **Learning outcomes:**

By the end of the internship, the student will have complete knowledge of all of the intricacies involved in communicating to the media and public during the season. The student will have a hand in all of the departments involving sports marketing, including ticketing, sales, promotions and media relations. Additional opportunities to work with other departments may be available. During the internship, the student will be exposed to several networking opportunities with sponsors, ownership, athletes and season ticket holders.

The successful candidate(s) will commit to the whole season and playoffs. The main focus of the internship is writing and promoting the news stories, however the student will see greater benefit if they are able to work some daytime hours as well. This is a great opportunity for a student interested in communications, and does not have to be lacrosse specific

Please submit your resume and cover letter to [Jason@victoriashamrocks.com](mailto:Jason@victoriashamrocks.com).