

# Apply now: St. Louis Lions are seeking interns for 2018



The St. Louis Lions are offering internships for individuals seeking an opportunity to earn valuable experience with one of the country's top minor league soccer programs. Those interested in the positions will gain this experience in a professionalized setting.

The internships run from May 1 until the first week of August.

We are currently recruiting interns for the following areas:

## **OPERATIONS INTERN**

This person will work directly with the General Manager and Director of Operations, will have input on game day operations including event improvement, management, and promotions.

## **SOCIAL MEDIA MANAGER**

The responsibilities for this position would include, but not limited to, managing and expanding the club's social media presence on Twitter, Instagram, Facebook and other platforms. Also, coordinating with game day operations, taking photographs and videos during pre- and post-game and during practices to continue to bring our fans more access to the players and coaches. This role also includes assisting with the club's official website.

## **MARKETING**

Marketing intern would be in charge of managing and distributing the club's newsletter both digitally and in-person. This responsibilities of this position includes, but not limited to, working with the club's general manager, writing and producing various marketing materials and working to coordinate game day operations. Graphic design experience is a bonus, but is not a requirement.

## **GRAPHIC DESIGN INTERN**

The Graphic Design Intern will assist with editing and creating graphics for various forms of media. Assist with creation of collateral including flyers, signage, schedules, advertising mockups, splash pages, sales presentations, etc. Assist with editing and creating graphics for website.

## **EQUIPMENT MANAGERS**

The Lions are looking for assistant equipment managers to help with the coordination, maintenance and transportation of the team's equipment to all practices, and home and away matches. This position also includes various duties as part of game day operations.

## **MEDIA RELATION/SPORTS INFORMATION INTERNS**

Responsibilities include but are not limited to assisting with game day responsibilities including writing, preparation and distribution of game notes and program inserts. Prepare biographical information for select athlete leaders to be used for news releases for local newspapers and radio stations.

## **VIDEO PRODUCTION**

Responsibilities include camera work and basic video graphics production for internet webcasts, writing and producing interesting player specific stories during the season.

## **BROADCASTING INTERNS**

We are also seeking individuals interested in providing play by play for our PDL and WPSL games on our live stream broadcasts.

These internships offer students who have a passion for sports the opportunity to gain valuable industry experience during the spring and summer months.

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The St. Louis Lions create a young, dynamic sports setting with a number of community events to participate in as well as working with the full-time staff. By being a part of our soccer franchises, you will be involved with the front office staff, promotions in the community, developing and implementing marketing strategies, game day operations and local charity work. This will involve working some evenings and weekends as necessary.

The St. Louis Lions soccer organization compete in both the Premier Development League (PDL) and Women's Premier Soccer League (WPSL). The PDL team has established itself as one of the top teams in the league and will compete in its 13<sup>th</sup> season in 2018. The Lions are excited to begin play in WPSL with the inaugural season of the women's team. The Lions recruit players who have the ability to compete throughout the summer months in a professional setting while maintaining their collegiate eligibility. The Lions provide a proving ground for players that aspire to reach the highest levels of the game (more than 40 have moved on to play in the pros), while providing affordable family entertainment to the St. Louis/St. Charles community.

For further information about the internships offered by the St. Louis Lions, or to apply for one of the positions, please email a resume and cover letter to [kevin.tgsc@att.net](mailto:kevin.tgsc@att.net)