



## Sponsorship Opportunities

### San Diego Sabers

Junior A Tier II Ice Hockey Team (WSHL)  
555 North Tulip Street, Escondido, CA 92025

[www.sdsabershockey.com](http://www.sdsabershockey.com)  
[sdsabershockey@gmail.com](mailto:sdsabershockey@gmail.com)



# THE SAN DIEGO SABERS

Founded in 2001, the San Diego Sabers is a Tier II Junior A Ice Hockey team that plays in the Western States Hockey League (WSHL). Elite ice hockey players ages 16-20 come from all over the world to play for the Sabers, in preparation to move on to play college and/or pro hockey.

The Sabers play a 52-game season, with 24 weekend home games at Escondido's Iceplex at 555 North Tulip Street. Tickets are sold at the door, where fans enjoy great food, a beer garden, on-ice intermission games, and three twenty-minute periods of fast, hard-hitting WSHL hockey.



The San Diego Sabers have undergone many changes in the last few years. Most recently was the sale of the team in early 2017 to former Czech National Team and '94 Olympian, Tomas Kapusta. Kapusta, a well-respected coach in the European and Southern California hockey world, has the vision, talent, and experience to lead the San Diego Sabers to become a powerhouse in the WSHL.

As we look to achieve our goals on the ice, we are reaching out to our community for support. Money raised will be used to help defray travel, ice costs, supplies, and to help make our games an event that will not only entertain, but bring our community together. We hope you will join us in supporting not only our team and our athletes, but also our city, as we look to put San Diego on the map as a leader in junior hockey.



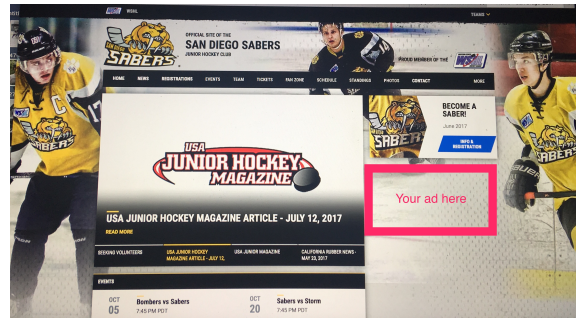


Anyone who knows hockey, knows that the fans are very loyal. We hope that you will consider sponsoring our team, so that we can get your business out in front of some of the best fans in San Diego!

Item	Term	Price
Website --Banner Ad <b>SOLD OUT</b>	All Season	\$1,200.00
Website-- Business Card Side Ad	All Season	\$350.00
Game Program-- 1/16-Page Ad	24 Home Games	\$200.00
Game Program-- 1/8-Page Ad	24 Home Games	\$300.00
Game Program-- 1/4-Page Ad	24 Home Games	\$600.00
Game Program-- 1/2-Page Ad	24 Home Games	\$1,000.00
Game Program-- Full-Page Ad	24 Home Games	\$1,500.00
Dasher Board Ad ( installed in interior of rink)	12 months	\$3,000.00
Home Game Calendar Poster <b>SOLD OUT</b>	All Season	-----
Home Game Pocket Calendar(Back) <b>SOLD OUT</b>	All Season	\$1,000.00
Tickets (Back) <b>SOLD OUT</b>	All Season	Cost of ticket production
Beer Garden Sponsor	24 Home Games	\$1,000.00
Individual Business Banner at Games	24 Home Games	\$500.00
Sammy Saber Mascot Sponsor <b>SOLD OUT</b>	All Season	\$1,000.00
Individual Player Sponsor	All Season	\$500.00
Specialty Jerseys (Military and Cure Cancer Nights)	3 Games +TV, Radio Coverage	Cost of Jerseys appx \$1,500.00
3 Stars of the Game Sponsor	1 Game	\$150.00
Intermission Puck Shoot Game Sponsor	24 Home Games	\$500 + signage
T-Shirt / Sweatshirt/ Merchandise Sponsor	All Season	Cost of production
National Anthem Sponsor	One Game	\$200.00
Equipment Sponsor (Donation for Equipment)	---	Any Amount
Saber Chow (Donation for Game Day Food)	---	Any Amount

# Sabers Website Advertising

Show your support of San Diego's only junior ice hockey team by advertising on the Sabers website! Your ad will be front and center on the homepage of our website, for all our fans to see!



## Program Ads

Programs are passed out at each of our 24 home games. Show Saber fans your support by having your business represented in our program. Full, 1/2, 1/4, 1/8, and 1/16 sizes available for your ad or logo.

Commercial Residential 760-275-0483

### SABERS GAME DAY vs. Ontario Avalanche

Sat. 3/4 2017 - 8:15 p.m.

**Ice-plex**

**THANK YOU SABERS FANS FOR A GREAT SEASON!!**

Thank You to all of our incredible fans that have come to our games and supporting the team this season!

The Sabers are hosting their first home game of the season tonight, facing their Western Conference foe, the Ontario Avalanche—a possible opponent for the first round of playoffs starting March 17th.

Tonight the Sabers organization will honor nine players who will be skating for their last time as a San Diego Sabers. This will be the final regular season game for Steven Jackson, Johnathan (Chase) Ball, Clifford (Sias) Johnson, Emanuel Gudon, Alexander Johansson, and the Captain, Kevin O'Brien.

All nine players have been integral to the Sabers' success this season and their contributions will be felt in the years to come.

Ice hockey is an incredibly demanding sport that requires hard work, commitment, perseverance, and leadership.

Each player has not only embodied those ideals, but has passed on these traits and their experience on to the younger Sabers players.

The San Diego Sabers are extremely thankful and wish forward! Go Sabers!!

Follow all the action when the Sabers are on the road on all social media @sandershockey and [www.sandiego.sabershockey.com](http://www.sandiego.sabershockey.com). Sponsorships are still available!

#### SAN DIEGO SABERS 2016-17 STAT LEADERS

#	Name	GP	G	A	PTS	PIM
21	Kevin Dumont	42	25	22	47	26
19	Mason Kohn	48	13	23	46	42
2	Philipp Larsson	46	13	26	39	59
15	Oskar Johansson	41	18	19	37	20
4	Gregory Houle	49	13	17	35	47
14	Emanuel Gudon	47	13	22	35	38
13	Steven Jackson	30	16	14	30	43
12	Liam Ritchie	42	5	20	30	6
7	Clifford Johnson	46	4	15	25	6
26	Starkey Skuruskii III	12	8	17	21	131
23	Breiden Gillmore	43	10	8	16	10
# <th>Name</th> <th>W</th> <th>L</th> <th>OTL</th> <th>GAA</th> <th>SV%</th>	Name	W	L	OTL	GAA	SV%
1	Zach Hale	5	1	0	2.72	0.904
30	Alexander Johansson	4	5	1	3.49	0.916
29	Matt Soldano	10	10	1	3.97	0.888

#### ANCHORAGE NUMERICAL ROSTER

#	NAME	POS	BIRTHDATE	HT	WT	NATIONALITY
1	Zach Hale	F	4/1/1997	6'1"	180	USA
2	Mattias Elmund	F	11/27/1997	6'1"	180	Sweden
3	Isaac Cho	F	1/27/2000	5'9"	141	USA
4	Gregory Houle	F	4/24/1997	6'4"	180	USA
5	Shane Carroll	F	1/19/2000	5'9"	175	USA
6	Cole Parker	F	7/21/1996	6'1"	170	USA
7	Alan Johnson	F	10/14/1997	5'11"	160	USA
8	Tyler Korta	F	6/1/1997	5'8"	150	Canada
9	Anthony Hall	F	6/20/1996	5'7"	150	Sweden
10	Johnathan Ball	F	5/23/1996	5'7"	160	USA
11	Lucas Fisher	F	10/31/1996	5'9"	170	USA
12	Liam Ritchie	F	8/15/1996	5'9"	145	USA
13	Steven Jackson	F	3/13/2000	5'9"	160	Sweden
14	Emanuel Gudon	F	8/21/1999	5'10"	210	Canada
15	Clay Johnson	F	8/21/1999	5'10"	185	Canada
16	Tyler Hood	F	10/23/1996	6'2"	140	USA
17	Kenneth O'Brien	F	8/27/1999	5'9"	150	USA
18	Mason Kohn	F	11/1/1999	6'2"	180	USA
19	Philipp Larsson	F	11/1/1999	6'2"	175	Sweden
21	Kevin Dumont	F	5/29/1997	6'1"	180	Sweden
22	Cooper Davis	F	6/24/1999	6'0"	170	Canada
23	Breiden Gillmore	F	10/23/1996	6'2"	140	USA
26	Starkey Skuruskii III	F	12/1/1999	5'9"	150	USA
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OWNERS: RICH COHEN, ASSOCIATE COACH: BOB CARLISLE, GOAL TENDING COACH: STEPHEN LINDENBERG

EmbroidMe.com  
www.witcherentertainment.com  
27221 Jefferson Ave. Temecula  
(951) 676-3476

AL HOOTERS  
assistance lounge  
Inland North County  
775 Center Drive  
San Marcos 92069

#### WESTERN DIVISION STANDINGS

Team	GP	W	L	OTL	PTS
Long Beach Bombers	12	9	3	0	18
Victoria Royals	12	9	3	0	18
Victoria Avalanche	12	7	5	0	14
San Diego Sabers	12	7	5	0	14
San Diego Storm	12	7	5	0	14
San Diego Storm	12	7	5	0	14
Phoenix Wings	12	7	5	0	14
Arizona Mavericks	12	7	5	0	14

Head Coach: Rob O'Rourke

Minuteman Press  
WE DESIGN, PRINT & PROMOTE...YOU  
San Marcos 760-471-1300



# Dasher Board Ads

Show your support by placing your business on a dasher board ad! Your ad will be seen not only by the Sabers hockey team and fans, but by all of the figure skaters, Jr Gulls travel and Penguin in-house hockey teams, parents, and fans, as well as any and all visitors to the north rink at Iceplex! The Sabers will pay for the production and installation of your 34"x 96" ad, which will remain up for 12 months from the installation date. Ai or vector file is recommended.



# Sabers Poster Calendar

The Sabers poster calendar is a fan favorite, one that gets displayed in local businesses, ice rinks, and homes from September to March, or longer. This is a very good way to show your Sabers support to the entire community!

**2016 - 2017 HOME SCHEDULE**  
All home games played at Escondido Iceplex Arena 555 North Tulip St, Escondido, CA 92025

ACTIVEKNOTS  
Activeknotsmassage.com  
760-745-8481

**SAN DIEGO SABERS**

ice-plex  
Ice Skating & Recreation

10/14/16	Las Vegas	7:45pm
10/15/16	Las Vegas	8:15pm
10/16/16	Las Vegas	12:00pm
10/21/16	El Paso	7:45pm
10/22/16	El Paso	8:15pm
10/23/16	El Paso	12:00pm
11/04/16	Fresno	7:45pm
11/05/16	Fresno	8:15pm
11/06/16	Fresno	12:00pm
11/11/16	Long Beach	7:45pm
11/12/16	Valencia	8:15pm
11/13/16	Valencia	12:00pm
12/10/16	Long Beach	8:15pm
01/13/17	Arizona	7:45pm
01/14/17	Arizona	8:15pm
01/15/17	Arizona	12:00pm
01/20/17	Ontario	7:45pm
02/03/17	Long Beach	7:45pm
02/05/17	Ontario	12:00pm
02/10/17	Phoenix	7:45pm
02/11/17	Phoenix	8:15pm
02/12/17	Phoenix	12:00pm
02/25/17	Valencia	8:15pm
03/04/17	Ontario	8:15pm

www.SanDiegoSabersHockey.com || Or follow us at    

**Hooters** An American Original Since 1983  
WINGS • SPORTS • SEAFOOD  
SANDWICHES • SALADS  
JUST 2 MILES AWAY! 70 West Esch Hardohl Road

**6 FREE WINGS** Traditional or Boneless  
COME BY RIGHT AFTER THE GAME!

**SAN DIEGO SABERS**  
2017-2018  
HOME SCHEDULE

10/13/17	Fresno	7:45 PM
10/14/17	Fresno	8:15 PM
10/15/17	Fresno	12:00 PM
10/20/17	Las Vegas	7:45 PM
10/21/17	Las Vegas	8:15 PM
10/22/17	Las Vegas	12:00 PM
11/10/17	Phoenix	7:45 PM
11/11/17	Phoenix	8:15 PM
11/12/17	Phoenix	12:00 PM
12/15/17	Ontario	7:45 PM
12/16/17	Ontario	8:15 PM
12/17/17	Ontario	12:00 PM
1/5/18	Valencia	7:45 PM
1/6/18	Valencia	8:15 PM
1/7/18	Valencia	12:00 PM
1/12/18	Arizona	7:45 PM
1/13/18	Arizona	8:15 PM
1/14/18	Arizona	12:00 PM
1/19/18	Long Beach	7:45 PM
1/20/18	Long Beach	8:15 PM
1/21/18	Long Beach	12:00 PM
3/2/18	Las Vegas	7:45 PM
3/3/18	Las Vegas	8:15 PM
3/4/18	Las Vegas	12:00 PM

**SAN DIEGO SABERS**

All Home Games Played at  
Escondido Iceplex  
555 North Tulip Street

Thank You to Our Generous Sponsors!



Follow Us!   



# Sabers Pocket Calendar

The Sabers pocket calendar is a convenient way for fans to keep track of all the Sabers home games. The business card size makes a great platform for coupons and other business specials!

SAN DIEGO SABERS 2017-2018 HOME SCHEDULE		
10/13/17	Fresno	7:45 PM
10/14/17	Fresno	8:15 PM
10/15/17	Fresno	12:00 PM
10/20/17	Las Vegas	7:45 PM
10/21/17	Las Vegas	8:15 PM
10/22/17	Las Vegas	12:00 PM
11/10/17	Phoenix	7:45 PM
11/11/17	Phoenix	8:15 PM
11/12/17	Phoenix	12:00 PM
12/15/17	Ontario	7:45 PM
12/16/17	Ontario	8:15 PM
12/17/17	Ontario	12:00 PM
1/5/18	Valencia	7:45 PM
1/6/18	Valencia	8:15 PM
1/7/18	Valencia	12:00 PM
1/12/18	Arizona	7:45 PM
1/13/18	Arizona	8:15 PM
1/14/18	Arizona	12:00 PM
1/19/18	Long Beach	7:45 PM
1/20/18	Long Beach	8:15 PM
1/21/18	Long Beach	12:00 PM
3/2/18	Las Vegas	7:45 PM
3/3/18	Las Vegas	8:15 PM
3/4/18	Las Vegas	12:00 PM

www.SanDiegoSabersHockey.com

**SABERS** All Home Games Played at Escondido Iceplex 555 North Tulip Street

# Sabers Tickets

Your business will be on the back of everyone's minds when your business is on the back of our Sabers tickets! The ticket stub the fans receive upon admission is perfect for restaurant and other coupons.



# Sabers Den Beer Garden

The Sabers Den is always the most popular spot during the games and intermissions. While having a great view of the ice, fans 21 and older are able to eat, drink, and watch the game. The sponsor may hang up banners or advertisements in the Sabers Den, as well as always being mentioned by the announcer during games.



## Team Mascot Sponsor

Everyone loves Sammy the Saber! Be the first to support Sammy by placing your company name or logo on his jersey. Your company name will be visible on Sammy's jersey for games, appearances, and community functions for an entire year. This is great community recognition for your company!





# Specialty Jerseys

Twice a season the Sabers champion a cause by wearing special jerseys, one for military appreciation and one for cancer awareness, during a weekend home stand. At the end of the home stand, the jerseys will be signed by the player and auctioned off to raise money for an affiliated philanthropy. The specialty jerseys are always very popular, with fans wearing the jerseys for years to come. As a sponsor, your logo will be sublimated into the actual jerseys, and you will be able to direct the raised funds to a related philanthropy of your choice. This is a great way to spotlight your business, as well as do something good for the community!

## Signage:

Ceremonial puck drop opportunity  
Company name or logo patch on Specialty Jersey

## Media

Two (2) PA announcements  
Company advertising in all radio and TV announcements for that game



Company name or logo in Sabers media blast  
Company mention on Sabers social media pages: Facebook & Twitter  
Company mention on Sabers event invitations on Facebook



# Three Stars of the Game Sponsor

At the end of each home game, three Sabers players will be named the “Three Stars of the Game”, and hand out autographed sticks to three lucky fans. The sponsor will be announced , and also given the opportunity to have their promotional materials handed out to the fans as well.



# Intermission Puck Shoot Sponsor

Every Friday/Saturday night home games at the Escondido Ice-Plex, there will be an on-ice puck shoot game during the intermission, with three contestants getting one chance to make a shot from the blue/red line. As the sponsor, your business will be announced, and your logo can be attached to the top portion of the puck shoot board. You also have the opportunity to give promotional items out to the winners of this game.





# National Anthem Sponsor

At the beginning of every game, the National Anthem is played, or preformed live. Your business will be announced as the sponsor so you can show your pride in our country as well as your support of the team! This sponsorship is good for one home game.



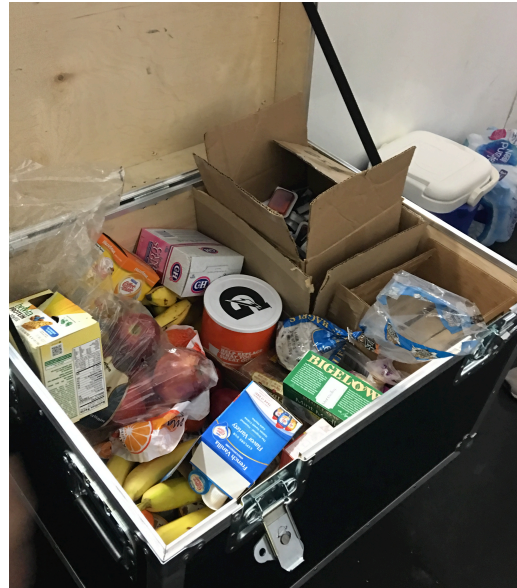
## Equipment Donations

Help the Sabers keep everything running smoothly on the ice by making a donation to help with equipment costs! Any amount can help us stay in the game!



# Saber Chow

It takes a lot of energy to play ice hockey in the WSHL. Help fuel our players with a donation that will go towards feeding Sabers on the road. Our team has a big appetite, so any help is greatly appreciated!



## San Diego Sabers Ice Hockey



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