



Media Release

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For Immediate Release:

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New Indoor Football Team kicks off season in the Treasure Valley

Idaho Horseman sign contract with Ford Idaho Center and Announce Schedule

NAMPA, Idaho (January 22, 2019)– The Idaho Horseman Football Organization - Platinum Events & Security LLC are pleased to announce the kick-off of the team's inaugural season, with the finalizing of a contract with the Ford Idaho Center in Nampa on January 4.

"We believe that professional indoor football is needed in the Treasure Valley. Better still, the community has shown the team *is wanted*—as ticket sales have been growing steadily since February 2018," says Chris Reynolds, team owner.

The Idaho Horsemen is brought to you by Platinum Events & Security, LLC. Co-owners Chris & Angelina Reynolds envisioned the team as a way to bring affordable, family-friendly entertainment to the Treasure Valley. The couple also sees the Horsemen as a platform for athletes to continue their career while trying to reach the next level of professional sports. In addition, local dancers have an opportunity to showcase their skills through the Lady Spurs dance team.

The team will play a 12-game schedule with six home games. The home schedule is March 23 (Wenatchee), April 7 (Sacramento), April 26 (Reno), May 11 (Tri-Cities), May 30 (Sacramento), and June 15 (Wenatchee). Season Tickets are currently on sale now and Individual Game tickets will go on sale February 15, with tickets starting at just \$12.

A season kick-off event and pick-a-seat party will take place Monday night February 11 from 6:30-8:30. This free event is open to the public and fans will get a chance to meet members of the team.

Platinum Ticket Packages

The Horsemen are currently offering an exclusive ticket package to the first 1000 fans to kick off the season—with discounts up to 75%. Close to 50 percent of these tickets are already sold.

Platinum members receive two passes for 2 years—for only \$250.00.

In addition, Platinum Members also receive:

- Two t-shirts, two hot dogs & two waters prior to each home game.
- Access to the players, the dance team, and field prior to each home game
- Opportunities for pictures and autographs after every home game.
- Their family name or business name listed on www.gohorsemen.com and as part of the team media guide.
- First access to playoff tickets
- Businesses receive a booth/table at our preseason Kickoff Party

The Platinum Member Season Ticket offer will end Saturday, February 9, 2019

Sponsorship and other branding opportunities are still available for local businesses—and information can be found on gohorsemen.com.

About the League

The Horsemen are part of The American West Football Conference (AWFC), a new league that will kick off its inaugural season on March 23, 2019.

- The Reno Express
- The Wenatchee Valley Skyhawk's
- The Tri-Cities Fire
- The Sacramento Spartans
- and your Idaho Horsemen!

The Players

The Horsemen conducted tryouts in the fall, and the team has signed 29 players. Players must report to camp by February 23rd.

"We are still looking to plug in more key positions to solidify our initial roster," Chris Reynolds says.

While the Horsemen have several local players on the roster, players are also coming from out-of-state.

"Our Host Family Program was put together to help these guys get settled in local homes—and we'd love to see the community welcome them," says Angelina Reynolds. "Host Families will receive season tickets and other benefits—so check out our website for more information."

We are also interested in finding local businesses that can provide part time jobs for the out of state players to help supplement their income. It is important for us to provide the best possible experience for the players while here in the valley.

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About the Ford Idaho Center:

The Ford Idaho Center is managed by Spectra by Comcast Spectacor and is conveniently located off I-84 in Nampa, Idaho. The campus is home to the Ford Arena that holds a capacity of 12,000, the Ford Amphitheater that can hold up to 11,000, and the Ford Idaho Horse Park and Sportscenter that has a capacity of 2,200, has 518 horse stalls, 44 full hook-up RV spots, 16 partial RV hook-ups, two covered riding arenas, and four open riding arenas. The Sportscenter also offers a full restaurant and meeting space that is open to the public during select events and is also available as a rental space.

About Spectra:

Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at SpectraExperiences.com. Follow Spectra on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

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