

# Delta Islanders Junior Lacrosse Club



Dear Prospective Partner:

The Delta Islanders Junior Lacrosse Club operates a five year box lacrosse program specifically committed to developing box lacrosse players between the ages of 17 and 21. The program is comprised of four teams, the elite Junior "A" team, a developmental Junior Tier 1 team, and two tiered Junior B teams. Many of these exceptional and talented players will perfect their skills with the Delta Islanders and go on to be drafted into the National Lacrosse League (NLL) and the Western Lacrosse Association (WLA), as well as earn university scholarships.

The Delta Junior "A" Islanders compete in the BC Junior A Lacrosse League (BCJALL). The league consists of 8 teams from the Lower Mainland, Nanaimo and Victoria, which compete for the honor of being crowned national champions of Canada's national summer sport, and winners of the famed "Minto Cup" - one of Canada's oldest sports awards. The Delta Junior Tier 1 Islanders play in the B.C Junior Tier 1 League. This league is comprised of 10 teams from southwestern B.C. with the top teams competing in a League Championship. The BC Junior Tier 1 League provides a bridge between Junior A and Junior B lacrosse.

The Delta Islanders Junior Lacrosse Club is looking for corporate sponsors for our Junior "A" and Junior Tier 1 teams to join us in our 2018 season. We are a non-profit organization whose success is dependent on local community support. **Sponsorship funding goes directly to the team selected.** By partnering with us, we will profile your company as a business leader in the Lower Mainland, and an active supporter of our community. You'll be reaching a targeted audience of lacrosse fans, who will in turn support your business. In the attached Sponsorship Program, you will find an overview of how you can join us in celebrating our 17<sup>th</sup> season.

We invite you to consider this proposal and join us, as we begin our quest to be Canadian Junior A Lacrosse Minto Cup Champions and Junior Tier 1 Lacrosse League Champions. Thank you very much for your time and consideration in supporting the Delta Islanders Junior Lacrosse Club.

Sincerely,

Darcy Phillips  
Governor/President  
Delta Islanders Junior Lacrosse Club  
Website: [islanders.bcjall.com](http://islanders.bcjall.com)

# Delta Islanders Junior Lacrosse Club



## 2018 SPONSORSHIP PROGRAM

### Champion Package **\$2,000**

- ✦ Company name printed on **two** players' jerseys (home and away)
- ✦ **Full page** (7.75" x 10") colour advertisement in game day program
- ✦ Business logo or name on game day sponsor board
- ✦ Public address recognition at every home game
- ✦ Business logo link to your business' website on Delta Islanders webpage
- ✦ **6** Home game season passes

### Premier Package **\$1,500**

- ✦ Company name printed on **one** player's jerseys (home and away)
- ✦ **Half page** (7.75" x 5") colour advertisement in game day program
- ✦ Business logo or name on game day sponsor board
- ✦ Public address recognition at every home game
- ✦ Business logo link to your business' website on Delta Islanders webpage
- ✦ **4** Home game season passes

### Supporting Sponsor Package **\$1,000**

- ✦ Company name printed on **one** player's jerseys (home and away)
- ✦ **¼ page** (3.75" x 5") colour advertisement in game day program
- ✦ Business logo or name on game day sponsor board
- ✦ Public address recognition at every home game
- ✦ Business logo link to your business' website on Delta Islanders webpage
- ✦ **2** Home game season passes

# Delta Islanders Junior Lacrosse Club



## 2018 SPONSORSHIP PROGRAM - Cont'd

### Fan Package

**\$500**

- ✦ Company name printed on **one** player jersey (**either** home or away)
- ✦ **Business card** (3.75" x 2.35") colour advertisement in game day program
- ✦ Business logo or name on game day sponsor board
- ✦ Public address recognition at every home game
- ✦ Business logo link to your business' website on Delta Islanders webpage
- ✦ 1 Home game season pass

### Community Package

**\$250**

- ✦ **Business card** (3.75" x 2.35") colour advertisement in game day program
- ✦ Business logo or name on game day sponsor board
- ✦ Public address recognition at every home game
- ✦ Business logo posted on Delta Islanders webpage
- ✦ 2 **Game day** passes valid for any home game

Each sponsor must have all print material submitted 1 week before home game, to be included in the following home game program. All logos must be in PNG or JPEG format (Vector Art is preferable if available) and be the highest DPI possible to allow for clear printing. All advertisements to be in JPEG format. **Please email ad to [islanders.jra.sponsorship@gmail.com](mailto:islanders.jra.sponsorship@gmail.com) or include business card with your sponsorship payment.**

Please email [islanders.jra.sponsorship@gmail.com](mailto:islanders.jra.sponsorship@gmail.com) if you have questions about any aspect of this sponsorship program, or if you feel that there are other ways you would like to help us out this season.

**\*\*\*RECEIPTS WILL BE ISSUED AT END OF SEASON**

# Delta Islanders Junior Lacrosse Club



**We would like to be a part of the Delta Islanders 2018 season!**

**SPONSOR INFORMATION REQUIRED:**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

**TEAM:** JR "A" \_\_\_\_\_ JR "B" Tier 1 \_\_\_\_\_

**SPONSORED PLAYER JERSEY (if applicable):**

Name: \_\_\_\_\_

Home: \_\_\_\_\_ Away: \_\_\_\_\_

**PACKAGE:**

- |                          |                            |         |
|--------------------------|----------------------------|---------|
| <input type="checkbox"/> | Champion Package           | \$2,000 |
| <input type="checkbox"/> | Premier Package            | \$1,500 |
| <input type="checkbox"/> | Supporting Sponsor Package | \$1,000 |
| <input type="checkbox"/> | Fan Package                | \$ 500  |
| <input type="checkbox"/> | Community Package          | \$ 250  |

**PAYMENT ENCLOSED:** \_\_\_\_\_

**BUSINESS CARD ENCLOSED:** \_\_\_\_\_

Please complete this form and return with your sponsor cheque payable to "Delta Islanders Junior Lacrosse Club" to the address below:

Delta Islanders Junior Lacrosse Club  
c/o 5078 59th Street  
Delta, BC, V4K 3J7