



2019

PARTNERSHIP OPPORTUNITIES

WELLAND JACKFISH BASEBALL

ABOUT THE JACKFISH

The Welland Jackfish is the newest member of the Intercounty Baseball League, one of the longest running sports leagues in the world. The Jacks' play at the Welland Sports Complex and Welland Stadium, on Quaker Road in Welland.

Fueled by the "Fun is Good" philosophy created by the ownership group, the Jackfish pride themselves in offering many engaging and entertaining elements that make a visit to the ballpark enjoyable for everyone, even non-baseball fans. The Jacks' play at the Welland Sports Complex and Welland Stadium, on Quaker Road in Welland.

Whether it be on-field promotions, in-house BBQ, giveaways, fireworks, face-painters, playing catch on the field before the game, or the mascot; an evening of baseball with the sunset on the horizon includes something for everyone.

If you want a fun and exciting way to engage and attract new customers with effective marketing and advertising, look no further than the Jackfish - the summer time spot for Niagara Region Families!



QUICK FACTS

LEAGUE	Intercounty Baseball League (EST. 1919)
LOCATION	Welland, Ontario
STADIUM	Welland Stadium 90 Quaker Road
TWITTER	@wellandjackfish
FACEBOOK	/wellandjackfish
INSTAGRAM	@wellandjackfish
WEBSITE	www.wellandjackfish.com



SIGNAGE & BALLPARK BRANDING

Whether you are looking to make a BIG impression or want casual branding, the Jackfish offer it all. Signage and ballpark sponsorship is the best way for you to capture our audience and engrain your company's message throughout the year.

Ballpark signage is an iconic and recognizable form of advertising. With a variety of opportunities available, we'll work with you to customize a package and location specific to your needs so you can be a physical part of Welland Stadium.



OUTFIELD BILLBOARDS

6' x 10' Outfielder Advertisement left year round.



CONCOURSE SIGNAGE

3.5' x 5' entry signs and other options



BOX OFFICE SIGNAGE

11" x 17" Poster sizes advertisements



Print media and branding gives you tangible assets in a predominately non-tangible industry. Create meaningful impressions that fans can put their hands on. We distribute thousands of our print assets each season to fans, companies, and communities across the Niagara Region and beyond.



5.5" x 2.5" advertisement on the back of each game ticket



2.5" x 3.5" advertisement on over 25,000
schedules handed out all over Niagara Region



Logo or coupon on each envelopes that leave the box office



8.5" x 11" advertisement on roster print
outs before every game

The Jackfish logo, featuring the word "Jackfish" in a stylized, green, italicized font with a blue outline.

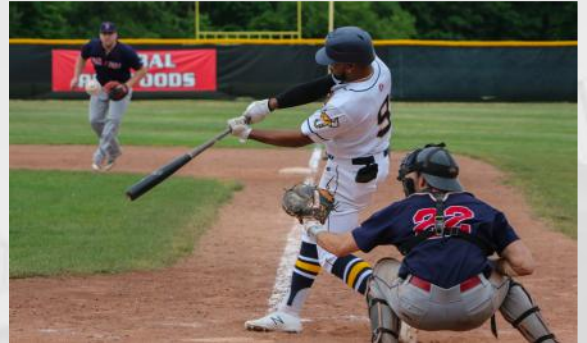
PROMOTIONAL & IN-GAME ELEMENTS

Let creativity take its course. Engage fans through visual and interactive elements. From the dizzy-bat race and strikeout tally to sumo wrestling and the t-shirt toss, embed your logo and brand with the fun and emotion of the game!



BETWEEN INNING PROMOS

Capture the audiences attention



GAME PLAY PROMOTIONS

PA Announcements



GROUP OUTINGS

Reserve Group Seating for only \$4 each

TICKETS & HOSPITALITY

Treat your friends, family, employees, and associates to an experience at Welland Stadium they won't forget. Our ticket packages will ensure your guests get the best seats in the house and take care of their meal once they arrive at the ballpark.

With Single Game tickets starting at \$6, we have every option and package available to fit your budget and create a memorable experience for your guests!

SOCIAL & DIGITAL MEDIA

Join the Jackfish network of thousands of fans, community members, and past attendees. We offer static and interactive digital advertising with the ability to track impressions and direct visitors back to your sites and pages



SOCIAL MEDIA ADVERTISEMENTS

Get your name out to thousand of fans across our social media channels



WEBPAGE ADS

Feature your logo and name on our website



NEWSLETTER AD

Reach out to our amazing fans every week

CONTACT US

See something you like or have an idea that even we didn't think of? Contact us at the information below and one of our many staff members will contact us to set up a meeting.

info@wellandjackfish.com

905-736-1346

