

# 2014 CORPORATE SPONSORSHIP GAME DAY INSERT



**PLATINUM SPONSOR - \$5000**

6 season tickets to a team of your choice  
3' x 12' floor signage\*  
Full Page ad in program  
Public address announcements 3 times per game  
Business logo link on main page all websites  
3 on-floor company promos during game intermissions for each team.

**GOLD SPONSOR - \$3000**

4 season tickets to a team of your choice  
2' x 8' sign above seating\*  
Full Page ad in program  
Public address announcements 3 times per game  
Business logo link on main page all websites  
3 on-floor company promos during game intermissions for each team.

**SILVER SPONSOR - \$1500**

4 season tickets to a team of your choice  
2' x 8' sign above seating\*  
1/2 Page ad in program.

**GAME DAY SPONSOR - \$1500 (19 AVAILABLE)**

10 game tickets  
Private suite to watch a game of your choice. (10-12 occupancy).

**FLOOR SIGNAGE SPONSOR - \$2500 (16 AVAILABLE)**

Company name prominently displayed on floor, 2 season tickets to a team of your choice and logo on all website.

**RINK BOARD SIGNAGE SPONSOR - \$1000**

Company sign prominently displayed on one rink board slot, 4 season tickets to a team of your choice and logo on all website.

**BACK OF GAME TICKET SPONSOR - \$250 (19 AVAILABLE)**

Logo displayed on back of ticket.  
Coupon and Game Day announcement.

**WALL SIGNAGE SPONSOR - \$750**

Company logo 2' x 8' prominently displayed above seating, 4 season tickets to a team of your choice and logo on all websites.

**50/50 TICKET SPONSOR - \$500**

Prominent sign displayed at the 50/50 sales table with sponsors advertisement. Numerous prompts made by the public address announcer to purchase 50/50 tickets sponsored by your business.

**JERSEY SPONSOR - \$300 (25 JERSEY SPONSORS - 2 PLAYERS JR. & SR. = 50 PLAYERS)**

Company name displayed on the back of a player jersey for the entire season.

**MAIN JERSEY SPONSOR - \$5000**

Company name displayed on the chest of each player jersey for the entire season.

**TEAM**

JR. A     SR. A

**OFFICIAL SOUVENIR  
PROGRAM ADVERTISING**

Black & White Ads:

<input type="checkbox"/> Front .....	\$1000
<input type="checkbox"/> Back .....	\$1000
<input type="checkbox"/> Inside Front .....	\$750
<input type="checkbox"/> Inside Back .....	\$750
<input type="checkbox"/> Full Page (interior) .....	\$500
<input type="checkbox"/> 1/2 Page Horizontal .....	\$400
<input type="checkbox"/> 1/4 Page Vertical .....	\$200
<input type="checkbox"/> Business Card Size .....	\$100

Game Day Insert Sponsor ..... \$1500 (2 Available)

\* Sponsors pay for signage

# GAME PROGRAM SUPPLIED ARTWORK SPECIFICATIONS



## PROGRAM SPECIFICATIONS

Trim Size .....	8' (w) x 10.75" (h)
Bleed (minimum) .....	0.125"
Colour .....	CMYK / Black & White
Printing .....	Digital 4 Colour
Binding .....	Saddle Stitch

## ADVERTISING SIZES

Full Page .....	7.15" x 9.33"
1/2 Page Horizontal .....	7.15" x 4.5"
1/4 Page Vertical .....	3.475" x 4.25"
1/8 Page (Business Card Size) ....	3.475" x 1.8"

## FILE COMPATIBILITY

Digital materials must be supplied to the following specifications:

### Programs:

- Adobe InDesign® - up to and including CS5 version
- Adobe Illustrator® - up to and including CS5 version
- Adobe Photoshop® - up to and including CS5 version

### Artwork:

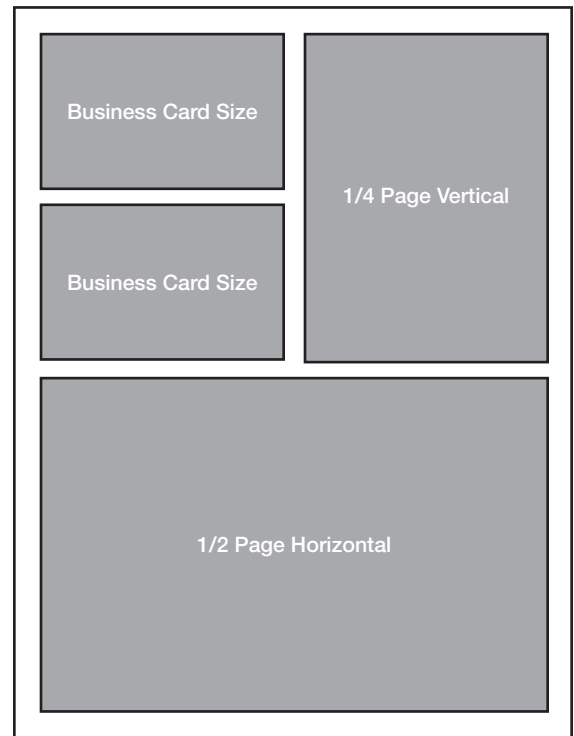
- Resolutions of images must be 300 dpi
- Images or Graphic Elements must be CMYK process separation

### File Formats:

- We accept files in the following formats:
  - .indd, .ai, .eps, .pdf (press optimized)

### Fonts:

- All Fonts must be supplied (both printer and screen fonts) or converted to outlines (preferred)
- Only Postscript fonts are supported



## SUPPLIES & MATERIALS

Digital materials may be supplied in the following ways:

- CD
- USB Drive
- Email (file should be compressed and sent to halanna@eliteimage.ca)

## IMPORTANT

Elite Image will not be held responsible for supplied material that does not meet the above specifications



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tf: 1 855 354 8355  
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